

4th September 2017 – Press release



McBride plc announces its acquisition of Danlind a/s

McBride plc, the leading European manufacturer and supplier of Co-manufactured and Private Label products for the Household and Personal Care markets, announces that it has agreed to acquire Danlind a/s, a supplier of auto dish-wash and laundry products, based in Denmark.

Danlind has a significant range of retail and contract customers along with a well-established position in the Nordic region and in the commercial laundry and dish-wash markets. Additionally, Danlind operates a high quality manufacturing platform adding capacity and additional product options to McBride's existing position. Danlind's strong position in Ecolabel products will add market leading capability to the Group allowing further development through McBride's extensive European reach.

Rik De Vos, Chief Executive Officer, commented;

"With this acquisition, the combined resources and knowledge of the two companies will provide McBride with accelerated growth in several key categories and geographies and enable us to access new customers. The excellent operational and cultural fit between both companies gives the Board confidence that the integration of Danlind will be executed efficiently. This is a significant next step in the development of our strategy and will further support McBride's leading position in its chosen markets, whilst providing our customers with an increasingly better proposition."

The Acquisition, which is subject to customary regulatory and closing conditions, is expected to complete in early October 2017.

-Ends-

For further information please contact:

McBride plc

Rik De Vos, Chief Executive Officer

Chris Smith, Chief Financial Officer

Su Bansal, Corporate Communications

0161 203 7570

0161 203 7499

About Danlind a/s

Danlind a/s, is a Danish manufacturer of household laundry and dishwash powders and tablets. With a turnover of approximately £60 million, it is a family owned company with 250 employees. Operating from three manufacturing sites in Denmark, it specialises in environmentally friendly household products focussing on powders and tablets, where it holds a strong and recognised position.

About McBride plc

McBride plc is Europe's leading supplier of Private Label Household and Personal Care products. The company develops and manufactures product for most retailers and major brand owners throughout the UK, Europe and Asia. Head quartered in Manchester, UK, McBride operates across 12 countries, with 17 manufacturing facilities producing over a billion units a year, and employs 4,100 employees worldwide.

For more information. [visit www.mcbride.co.uk](http://www.mcbride.co.uk).