



Copenhagen Detergent Sustainability Summit 2009

Colin McIntyre, the Managing Director of McBride plc UK's Division will be presenting at the Copenhagen Detergent Sustainability Summit 2009 organised by Novozymes on December 1st 2009.

The Copenhagen Detergent Sustainability Summit brings together key stakeholders from the entire detergent value chain, right before the UN Climate Change conference, COP15, in December 2009.

The aim of the summit is to formulate the next steps towards a sustainable future for the detergent industry and to help the sector to formulate strategies for the future.

Presenters from the leading Brand producers, washing machine manufactures, retailers and representatives from WWF and the EU Presidency will present on a range of topics impacting the Detergent sector and sustainability.

Colin McIntyre will present on "Exploiting Sustainability as an opportunity in times of economic downturn"

For further information please visit www.novozymes.com/summit

13 November 2009